



RESEARCH

LECTURES IN

ECONOMIC GEOGRAPHY

7 July | 4-6 pm

Berliner Straße 48 | room 211



CLÉMENT RENAUD

Clément Renaud is an associate researcher at Telecom ParisTech in Paris. Former journalist, his researches stand at a crossroad between management, geography and media studies. Specialized in network analysis and visualization, he likes to think that data-based findings should be supported by ethnographic fieldwork. Fluent in Mandarin Chinese, he lived in China for several years and currently cooperate with the Urban Geography Department of Nanjing University.

Made in China 2025: Models and Places for Open Innovation in China

After decades of low-end manufacturing, the Made in China industry is now trying to transform itself into a high-tech, innovation-driven production system. Based on extensive fieldwork in China in the cities of Shanghai, Nanjing and Shenzhen, this talk will present how the apparition of new places dedicated to technical and technological culture is trying to bring renewal to the local industry. A close look at those organizations will show their important role in China's shift towards a new work culture and how open innovation is instrumental in providing educational resources and support for this reconfiguration. Those cases will lead to a discussion about the different models observed and their (un)reproducibility out of their native territory.



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