



RESEARCH

LECTURES IN

ECONOMIC GEOGRAPHY

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Berliner Straße 48 | room 211



JUDITH WIEMANN

Judith Wiemann is a PhD candidate and research assistant at the Department of Economic and Social Geography, Faculty of Management, Economics and Social Sciences at the University of Cologne. She works in a research project on the internationalization of vocational training in German multinational firms funded by the German Scientific Foundation (DFG). She holds a Master's degree in Regional Sciences of Latin America with a focus on Economic Geography and Spanish (University of Cologne, Germany) as well as a Master's degree in Spanish-German Translation (ISTRAD, Spain) and has fieldwork experience in Mexico, India, China and Germany.

Internationalization of skills: Embedding of skill development practices in German MNEs in Mexico, India and China

Internationally operating companies have to ensure that their workers possess the specific skills required in their worldwide production sites. Skill development appears to be especially relevant in emerging economies, given the dynamic industrial development and – as often claimed by firms – insufficient vocational preparation in the local school systems. The central question is if and how German MNEs internationalize their technical vocational education and training to Mexico, China and India. The research project focuses on MNE strategies facing diverse global conditions of three different skill formation systems and the different ways MNE subsidiaries interact with local actors and institutions.



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