

Apply now for the Urban Health Case Challenge 2023



You want to work on a real-world urban challenge in a multidisciplinary team and get in touch with up to 100 students from all across Europe? Sign up for the 4EU+ Urban Health Case Challenge!

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The **Urban Health Case Challenge** is an initiative under the 4EU+ European University Alliance. The aim is to develop the best solution to a real-world issue within a limited time-span. Each team presents their solution in front of an expert jury at a pitching session on the last day of the case challenge. In order to find a solution, there will be four online lectures that deal with the general topic and give insights from different perspectives. The focus this year is on “**Obesity in an urban environment**”, one of main civilizational

challenges of our times. According to WHO it is “often the result of environmental and societal changes associated with development and lack of supportive policies in sectors such as health, agriculture, transport, urban planning, environment, food processing, distribution, marketing, and education.” Together with your team, you will work on a solution to a given case question concerning one of these relations.

Bachelor, master's and PhD students from all 4EU+'s partner universities, from Uppsala University (Sweden) and Norwegian University of Science and Technology (Norway) can participate in the challenge. Each partner university has 10 places. Out of these students we will create mixed teams of 4 people each. The competition aims at strengthening the university students' competencies and commitment to solving real-world problems through practical, theoretical, innovative and interdisciplinary learning. In addition, the participants get the opportunity to engage in a highly topical case from the real world and work in an innovative and interdisciplinary manner.

Starting on November 15, we will have four online classes (most likely weekly, on Wednesdays, at 17:00) that provide background knowledge, ranging a medical point of view to to urban planning aspects. The participants will also receive training in innovative methods and the pitching of results and solutions. The group work of the challenge itself will take place from December 9 to December 12. On December 9 the specific case question will be revealed and the teams will join to work on their innovative solutions to the aforementioned challenges. Background materials on the specific question will be the starting point of students' research projects. However, the case question will be wide enough to allow very different solutions from multiple approaches meet the realities of several cities in Europe.

On December 12, the last day of the competition, the teams will pitch their solutions to an international jury of experts. All teams will receive feedback on their ideas. The winning team may be given the opportunity to put the proposed idea into practice.

The Heidelberg University is one of the partners in this year's Urban Health Case Challenge. Please apply **by 22 October 2023 at the latest** per email to Dr. Editha Marquardt (editha.marquardt@uni-heidelberg.de) with a short letter of motivation why

you are interested in participating in this competition. Please add your full name, student number and study programme. Travel costs will be funded by 4EU+.

For further questions please contact Dr. Editha Marquardt (editha.marquardt@uni-heidelberg.de).