

*Do you want to use your know-how and experience in **science communications, digital marketing, and international outreach** for the benefit of society and the environment? Help us at HeiGIT as we innovate towards that goal! We need your expertise to strengthen our outreach and partner network so that organizations and people in need can learn about our geospatial technology solutions.*

HeiGIT gGmbH is a research-oriented, non-profit company that aims to improve the transformation of knowledge and technology from basic geoinformatics research into practical applications. To expand our network of partners and promote the usage of HeiGIT's open, non-profit services, we are looking for a

### ***Public Relations Manager***

*Science Communication, Digital Marketing & International Outreach (m,f,d, up to 100%)*

#### **The diverse tasks awaiting you include:**

- Self-driven PR and communication strategy development, including campaigns and storytelling approaches for our services and research.
- Crafting scientific communication including press releases and technical articles coordinated across multiple channels including our website and social media.
- Addressing partners, user communities and media outlets to build up and expand our international network of partners, users and contributors.
- Advising and supporting science management in external communications.
- Maintaining and expanding journalist and media contacts.

#### **About you**

The successful candidate for this application will ideally:

- hold a university degree in the natural sciences and demonstrate interest across our topics: geography, geoinformation, computer science, humanitarian aid, sustainability and climate action.
- have a degree in fields like digital marketing, communications, journalism **or**
- have several years of professional experience in PR and media relations, ideally in an international environment and with an initial network of media contacts and agencies.
- be fluent in written and spoken English and German.
- take initiative, work independently, and be flexible with new projects and information.

- be aware of social media guidelines and trends in the non-profit and research space.
- have successful team management and organization experience and keep cool even when the temperature rises.

## We offer

- an attractive, permanent position (100%, part time possible if preferred) in a welcoming and interdisciplinary team environment with many opportunities for personal development,
- an interface between research and social real-world impact, supporting action towards a better society and environment,
- creative and strategic decision-making autonomy in a small team setting,
- permanent full-time employment with flexible working hours and 30 days of paid vacation
- and extensive social benefits, such as company pension scheme, job ticket, job bike, and additional health care benefits.

The position is to be filled **as soon as possible**.

Please send your application with CV, certificates, references, etc. to Maria Martin, [jobs@heigit.org](mailto:jobs@heigit.org).

We stand for equal opportunities and we welcome all people regardless of age, origin, gender, sexual identity, religion or disability.

Please note our [data protection information](#) for applicants.